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TELEGRAM COLLECTION designed by Formafantasma

GRAMMA B







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handmade rugs

TELEGRAM COLLECTION

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GRAMMA	В
MODEL	
Gramma B	Gramma B
COLOR	
Ocher	Green
DIMENSIONS	
230 x 300 cm cm	230 x 300 cm cm
MATERIALS	
100% wool	100% wool
QUALITY	
A (125.000 knots/sqm) S80	A (125.000 knots/sqm) 80
CUSTOMIZATION	
Size	Size

FORMAFANTASMA



Formafantasma is a research-based design studio investigating the ecological, historical, political and social forces shaping the discipline of design today. Since founding the studio in 2009, Italians Andrea Trimarchi and Simone Farresin have championed the need for value – laden advocacy merged with holistic design thinking. Their aim is to facilitate a deeper understanding of both our natural and built environments and to propose transformative interventions through design and its material, technical, social, and discursive possibilities. Working from their studio in Milan (Italy) and Rotterdam (The Netherlands), the practice embraces a broad spectrum of typologies and methods, from product design through spatial design, strategic planning and design consultancy. Whether designing to a client's brief or developing self – initiated projects, the studio applies the same rigorous attention to context, process and detail. As a result, Formafantasma's entire portfolio is characterised by a coherent visual language and meticulously researched outcomes. For Formafantasma, this crossflow of knowledge and experience taken from both their commercial contracts and their more autonomous projects has benefitted and informed the respective other. It has also given them a unique perspective of the designer's expertise and agency in contemporary society while also addressing its historic contribution to environmental instability. The studio's prescient insight into the challenges facing design, culture, the environment and society has earned them the patronage of an arrary of international clients such as Lexus, Flos, Fendi, Max Mara, Hermes, Droog, J&L Lobmeyr, Cassina, Bitossi, Established and Sons, La Biennale di Venezia, Rijks Museum, Dzek, Ginori, Hem, Maison Matisse, Bulgari, Samsung, Rado, Roll and Hill, Galleria Giustini / Stagetti, La Rinascente, Gallery Libby Sellers, Prada, Fondation Cartier, Nasjonalmuseet Oslo, Galleria Massimo Minini, and Artek among others. Alongside works for clients, their projects have bee

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