

THE OTHER

## THE ONE AND THE OTHER COLLECTION designed by Alex Proba



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#### MODEL

The Other



#### COLOR

standard

#### DIMENSIONS

230x300 cm

#### MATERIALS

Himalayan wool and pure silk

#### QUALITY

A+ (152,000 knots/sqm approx.)

#### CUSTOMIZATION

Size

### ALEX PROBA



Founded in 2013 by Alex Proba, Studio Proba is a New York based multidisciplinary design studio focusing on product, graphic, environmental, furniture design and artwork. Alex is a multidisciplinary designer and art director from Germany. She studied spatial and graphic design at the Akademie Mode und Design Hamburg Germany, and product and furniture design at Design Academy Eindhoven Netherlands. In 2011, she moved to New York, where she worked for a number of companies. Alex was an Art Director at Kickstarter and Design Director at Mother New York. She has been recognized by Print Magazine for its annual New Visual Artists Review, selecting 20 international designers under the age of 30. Her clients include Nike, Target, Google, AIGA, Oscar Health, Mother New York, General Assembly, Maison Gerard, Kickstarter among many others.

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